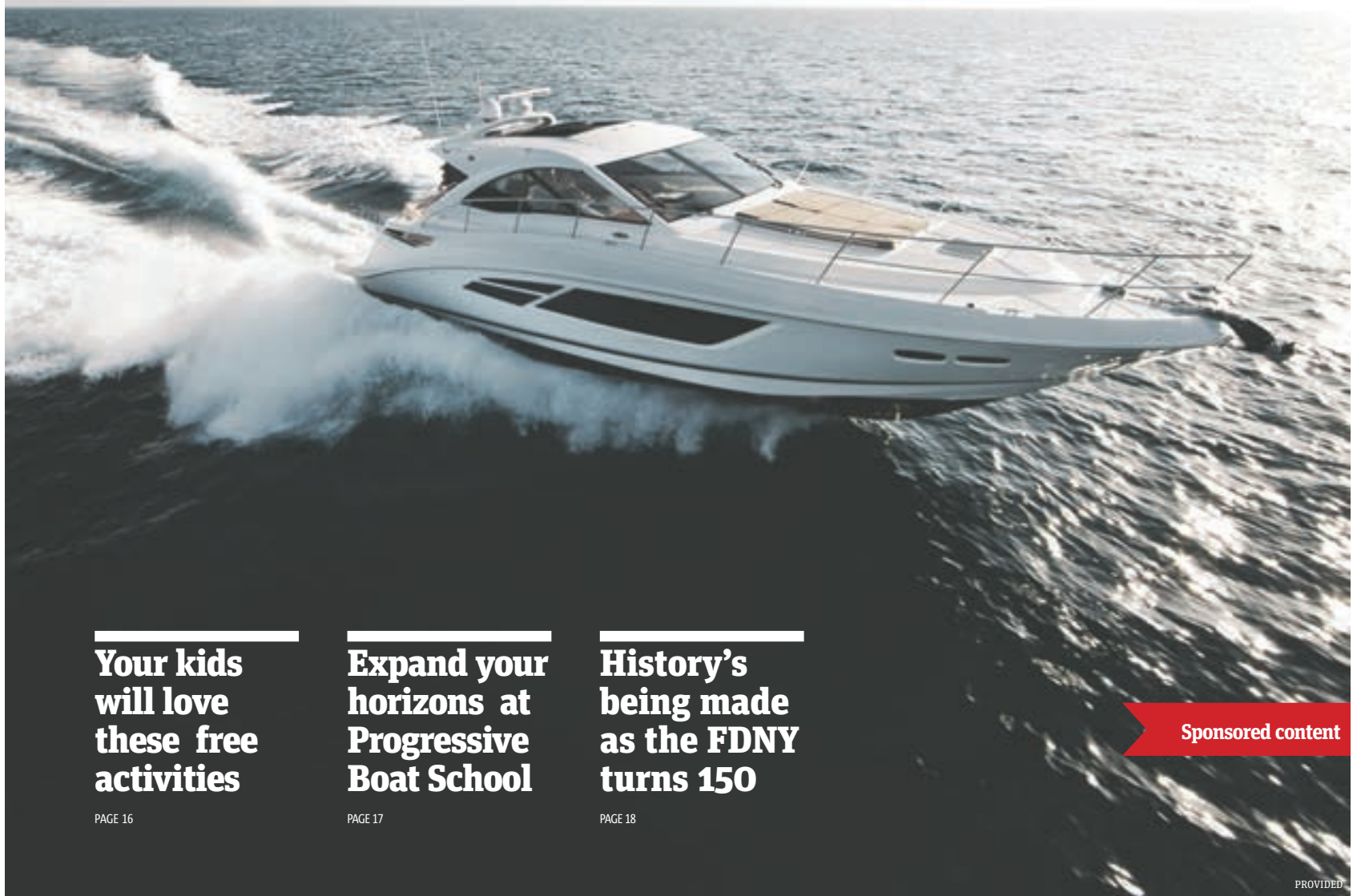


# ALL ABOARD!

## It's time for the 110th Progressive Insurance New York Boat Show



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**Your kids  
will love  
these free  
activities**

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**Expand your  
horizons at  
Progressive  
Boat School**

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**History's  
being made  
as the FDNY  
turns 150**

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# Boating is big business for NYC

**Money.** The industry generated \$37 billion in the U.S. last year.

It should come as no surprise that New York City is a hot spot for boating enthusiasts, considering that we're surrounded by water.

What might be enlightening is just how great the industry's reach actually is and how much annual business it provides in New York.

Because the truth of the matter is that boating doesn't just generate revenue in places like Florida or California. It's a \$37 billion industry in the United States, and \$560 million of that business

was conducted in New York in 2013. If you think that's impressive, experts predict that the number of powerboat sales alone increased by up to 7 percent in 2014.

For many, recreational boating sounds like a leisure they can't afford. But the truth is that most people who enjoy boat-related activities (including tubing and water skiing)

come from middle-class households earning below \$100,000. That figure, and the fact that 89 million Americans enjoyed boating in 2013, might explain why the Progressive Insurance New York Boat Show and the maritime industry have such close ties to the city — and the economy.

The boating industry in New York provides 14,697 jobs, with about

1,856 companies in operation. These local retailers do about 25 percent of their annual business at the New York Boat Show.

This year is going to be especially popular, if the past few months are any indication. Between Thanksgiving and Christmas in 2014, local dealers had more sales inquiries than in the entire two years prior.

Currently, New York ranks No. 8 nationally with 456,909 registered boats. But 2015 will be a year of even greater economic growth for the industry — and it all begins this week with the Progressive Insurance New York Boat Show.



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# Highlights of the NYBS

**On display.** The latest and greatest 2015 models will be at the boat show.

Featuring the most recent products for maritime sport and leisure, the Progressive Insurance New York Boat Show displays everything from yachts and cruisers to canoes and fishing boats. Over its 110-year history, the boat show has introduced over 50,000 models to the public. Here's a first look at just a few of the newest watercraft you'll see at this year's show, with something for every interest and budget. For an exhaustive list, visit [www.nyboatshow.com](http://www.nyboatshow.com).



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## Queen of the Show: Sea Ray 470 Sundancer

The all-new Sea Ray 470 Sundancer is not only stunning, it's also completely state-of-the-art. Adjustable seating and a retractable shade provide options for all weather; a fully equipped galley and spacious lounge complement a comfortable cockpit. Spanning over 47 feet and sleeping six, this beauty dominates the seascape. Whether setting out on an intimate getaway or entertaining a crowd, the 470 Sundancer offers the indoor/outdoor amenities to make the ocean feel like a second home.



## Chaparral 203 Vortex VRX

High-class meets comfort and family fun with the new 20-foot VRX. It comes in six eye-catching colors with a premium sound system, hand-stitched cockpit finishing and snap-in carpet. The oversized platform provides the perfect launch pad for water sports. And a high-output powertrain services the most advanced dashboard electronics you'll find at this length and price point.



ALL PHOTOS PROVIDED

## Regulator 34

Regulator Marine, manufacturers of the finest in offshore sportfishing boats, has launched the fully loaded Regulator 34 — now with triple Yamaha 300HP engines. Find your way to the best offshore fishing with the deluxe Raymarine Offshore Electronics Package, and use the optional Yamaha Helm Master when you return to port to make docking this 38-foot sportfisher a breeze.



### Extras

#### Get the tech

To make the most of modern boating, it doesn't end with the vessels. To stay on top of the trends, you're going to need the tools and technology. At the boat show, check out the latest in GPS, cameras, weather accessories, touch screens, wireless stereo controllers and more.

## Sea-Doo Spark

The Sea-Doo Spark is the among the industry's most accessible watercraft. With a starting retail price of \$4,999, Spark makes the desire to own a watercraft a possibility for all lifestyles. The Spark comes in five colors and is made of durable, recyclable material. Thanks to lightweight construction and incredible maneuverability, you can take this personal recreational water vehicle almost anywhere.



## MasterCraft X23

Who says that you need a coastline to hang ten? MasterCraft delivers an endless wave at the touch of a finger with the new X23, the latest in its line of luxury performance boats. Designed for both water sport and onboard entertainment, the 23-foot craft fits 15 guests and provides the perfect conditions for inland surfing.



# Family fun for all ages

**Kids.** Your little ones will love this nautical-themed playground.

Looking for a unique activity that will spirit your kids out of their winter blues and foster a love for the outdoors? The entire family can share in the fun of visiting the Progressive Insurance New York Boat Show — especially because kids 15 and younger get in for free with ticket-holding adults (\$18).

From exploring the decks and living quarters of the showroom models to taking interactive fishing classes, your future boaters will find plenty of age-appropriate, engaging activities this week at the Javits Center (visit [www.nyboatshow.com](http://www.nyboatshow.com) for the complete schedule).

Young ones will insist on having their picture taken with Nickelodeon's Dora the Explorer, who visits the boat show on Saturday and Sunday afternoon. And nothing brings the imagination to life faster than climbing aboard giant yachts and cruisers, where they can fantasize about finding adventure anywhere the

ocean touches. Next, they can visit the arts and crafts table to design and build their own dreamboats.

Historic photographs, antique engines and stories about the real FDNY fireboats on display will keep older kids engaged and educated for hours. They can also have caricatures drawn of them taking the helm of their favorite recreational watercraft.

All ages will also want to get close to Miss GEICO, the six-time World Champion speedboat that races up to 170 mph — and she's expecting engine upgrades that will take her up to 200 mph by 2016! The 50-foot, bright yellow catamaran is a new addition and not to be missed.

In addition to inspiring a lifelong love of the water, there's the chance to educate your children about maritime safety through various seminars and exhibitors dedicated to preserving the security and enjoyment of the beloved pastime. With plenty of photo ops and takeaways, the New York Boat Show is an exciting and memorable nautical-themed playground for the whole family.



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# Improve your skills on the water

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**Education.** The 110th New York Boat Show features classes for all enthusiasts, from novice to expert.

For the first time, the Progressive Insurance New York Boat Show features its own Progressive Boat School to complement its

ongoing array of seminars and classes for fishermen and recreational watercraft enthusiasts at every skill level.

The Progressive Boat School is available all five days of the show and tackles topics like line-throwing, docking and navigation. You'll get tips from Annapolis School of Seamanship experts who can also help buyers decide which vessels will suit their

lifestyle best.

Education is available through three platforms that combine to give boating fans a well-rounded picture: informative seminars, live demonstrations and hands-on practice.

The lessons take place onboard a display model on the showroom floor, allowing for live, interactive learning with the professional mariners on deck. Guests can try their hand

at the skills being discussed through virtual simulations and remote-control docking. Depending on your experience, you can get pointers on how to be a first-rate first mate or learn the steps to obtaining your own captain's license.

This new set of integrated learning opportunities joins the boat show's regular roster, including Fred's Shed Interactive Learning Center, which

focuses on do-it-yourself lessons for boat and motor maintenance, repairs and upgrades. Question-and-answer sessions follow the instructive demos.

There's also the Electronics University and Discover Fishing Seminars, provided by the Recreational Fishing Alliance, which cover topics like fly and tackle, offshore safety, rigging and automatic identification systems.

Don't miss NYC-specific info on fishing hot spots, local species and region-based techniques.

Even if you're just starting out, you'll be walking with the swagger of a pro after attending all of the free learning opportunities available with your ticket to the New York Boat Show.

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# Celebrate 150 years with the FDNY

**Anniversary.** Learn the storied history of NYC's Bravest at the boat show.

The Fire Department of New York celebrates 150 years of service in 2015. And there's no better way to kick off the historic anniversary than attending the 110th Progressive Insurance New York Boat Show.

"Everyone attending will have the opportunity to learn more about our great marine history through boat displays and photographs, and by talking to several of New York's Bravest," says spokesperson Frank Dwyer.

This is the chance for New Yorkers to learn all about the FDNY, from its founding in 1865 to more recent events like 2009's Miracle on the Hudson. The fire department's

marine unit has played a big role in the shaping of NYC: "On Sept. 11, 2001, FDNY fireboats were the only source of water to fight fires burning at the World Trade Center," Dwyer says. "In the years that followed, the FDNY fleet was modernized with new, faster, larger and more powerful boats." A few of these vessels, some of which also deployed rescue operations during Superstorm Sandy, will be on display

#### Quote

**"I hope every family attending all week long takes the opportunity to see our fireboats up close. There's no fleet of fireboats quite like the FDNY."**

Frank Dwyer,  
FDNY spokesman

this week.

Fans of the fire department may want to come by on FDNY Friday, when firefighters are welcome to stop by all day for free. Every day, however, guests are invited to snap a photo with members of the fire department and then enter a contest for the chance to win a ride on the Three Forty Three, pictured above, by posting their photos to social media with hashtag #FDNY150.

But the celebration and fire safety education doesn't end this weekend. "We'll be holding celebrations throughout the city and throughout the year," Dwyer says, "including hosting a dozen community celebrations in all five boroughs that will feature food, games and fun for children and families."



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# Meet Baba Booney

**Appearance.** Gary Dell'Abate from the "Howard Stern Show" helps raise awareness about water safety.

Better known as Baba Booney on the "Howard Stern Show," executive producer Gary Dell'Abate makes an appearance this week at the Progressive Insurance New York Boat Show to help spread the word about boat and towing safety.

From 5 p.m. to 7 p.m. on Thursday, Dell'Abate will be greeting fans and signing photographs to support the Emily Catherine Fedorko Foundation. The nonprofit honors the life of a 16-year-old who passed away in a tubing accident in 2014.

We spoke to the popular radio personality about the charity's drive to improve water safety:

**What's the mission of the Emily Catherine Fedorko Foundation?**

Our mission is to spread awareness of boating and water sport safety for adults and children, specifically in regard to towing and on-the-water training. Many people buy a boat and immediately want to go out and have fun. Everyone could benefit from more education.

**How did you get involved?**

My family has known the Fedorkos for over 20 years. They are very dear friends.

Our kids grew up together. This tragic accident affected the entire community. When the Fedorkos created a foundation in Emily's memory, I knew we needed to be part of it. I'll be signing photos at the boat show. I'm hoping our fans will stop by and hear our story.

**How did you connect with the boat show?**

We found out that their primary mission is education, so it was a perfect fit. They offered us the opportunity to attend and get our message out. Hopefully we'll be talking to a lot of new boaters, as well as reminding longtime boaters about staying safe.

**What's the greatest myth about water safety?**

Owning a boat looks like a lot of fun. And it is. But it also comes with great responsibility. There are so many different ways to tow these days: water skis, wake boards, tubes. We just want to make sure that everyone understands the procedures you need to follow for a safe and fun outing.

**What's the best way for the general public to support the foundation?**

The foundation has created a beautiful bracelet in Emily's memory. We'll be selling these at the boat show, and it's also available online at [www.emsaway.org](http://www.emsaway.org). We'll be using the proceeds [to further] our mission to educate.



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# 110th New York Boat Show cruises into NYC

**History.** See why 40,000 people are expected to attend this year.

New York is home to America's first and oldest boat show. Debuting in 1905, the Progressive Insurance New York Boat Show celebrates its 110th anniversary in 2015. To put that in perspective, it means that NYC has had more boat shows than mayors, with Bill de Blasio becoming the 109th in 2014. For more than a century, an estimated 85 million people have attended the event.

Originally, the boats were displayed in the streets, drawn by horses; back then, at the turn of the century, there were only 15,000 recreational boats in the U.S. These days, there are more than 15 million recreational boats in use, and the exhibit is now a full-scale, five-day event taking place at the Javits Center. Projections for 2015 reflect that an estimated 40,000 guests will be coming by to see the 275 exhibitors and 250 models.

This year introduces new educational opportunities and historical artifacts, ranging from full-scale models to outboards and other machinery, not to mention documents and photographs from the city's long maritime history. You can take part in the festivities this week by stopping by the Javits Center through this weekend.



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## If you go

### New York Boat Show

Through Jan. 25  
Wed.-Fri. noon-9 p.m.  
Sat.-Sun. 9 a.m.-9 p.m.  
Javits Center  
655 W. 34th St.  
\$12 for adults,  
Free for kids under 15  
[www.nyboatshow.com](http://www.nyboatshow.com)



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SINCE 1905

**January 21–25, 2015**  
**Javits Center**

**TICKETS:**

Adults (16 & older) \$15  
 Youth 15 & younger FREE  
*(when accompanied by an adult).*

**SHOW HOURS:**

Wednesday–Friday  
 Noon to 9:00pm  
 Saturday 10:00am to 9:00pm  
 Sunday 10:00am to 5:00pm



ENTRANCE →





**KEY**

- RESTROOMS
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# SHOW HIGHLIGHTS

*Special attractions, features and education*

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## Enjoy 5 days of boating fun and deals at the Northeast's biggest boat sale!

Escape winter and bask in summer-inspired fun at the 2015 Progressive® Insurance New York Boat Show®. The world's first and longest running boat show is celebrating its 110th year as the best place to see and buy boats, gear and accessories.

**January 21–25 • Javits Center**



**NEW! Progressive® Insurance Boat School:** Top-notch mariners from the Annapolis School of Seamanship will be on deck to lead interactive "courses" including general boating safety seminars, proper docking, a boating simulator experience, and tips to help ensure safety on the water.

**NEW! Antique Engine Exhibit:** The power of the past is on display and features a variety of outboards from the early 1900s collected by the Shepherd Family. The display includes a 1907 and 1908 Waterman—the world's first successful production outboards.



### **Fred's Shed Interactive Learning Center:**

Free seminars cover a variety of boat and motor repair, maintenance and upgrade topics and include question and answer sessions. Attendees will receive the Fred's Shed DIY Guidebook, featuring expert advice and how-to articles from Boating magazine.



**Discover Fishing Seminars & Electronics University:** Get tips and advice from pro anglers at daily seminars. Special sessions focus on using the latest marine electronics.

### **Check out the Miss GEICO racing boat:**

World-champion Miss GEICO racing boat is a 50-ft. Victory catamaran. Its 1650 RACE Sterndrive Mercury Racing piston powered engines can generate 3,300 horsepower and boast speeds in excess of 200mph!



**FDNY 150th Anniversary:** The FDNY turns 150 in 2015 and is launching its celebration at the show! Visit the FDNY booth in the Crystal Palace Lobby to learn about the history of the department and meet firefighters.

- Snap a photo with a fireboat and enter the @FDNY @NYBoatShow #fireboat photo contest for a chance to win a ride on an FDNY fireboat.
- Buy limited edition FDNY gear to benefit the FDNY Foundation.
- Plus, FREE admission for all FDNY employees on Friday!

**Boater's Dream Vacation Sweepstakes:** Enter to win an 8-day/7-night British Virgin Island vacation for two at Virgin Gorda's Bitter End Yacht Club valued at \$9,000!



**Fun for young mariners:** Friday through Sunday kids can build a toy boat to take home. Saturday or Sunday, be sure to bring a camera, because Dora the Explorer will be at the show to meet kids and pose for photos.

**Leah's Kids' Caricatures:** Get a one-of-a-kind keepsake of the show—Have your little one's character captured in a cartoon caricature drawing.

Schedule: Friday 4pm–8pm; Saturday 10:30am–8pm; Sunday 10:30am–5pm



**SHOW HOURS:** Wednesday–Friday Noon–9pm; Saturday 10am–9pm; Sunday 10am–5pm

**NYBoatShow.com**



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America's first boat show! Come see what's new for 2015 at the world's first and longest-running boat show.

- Save on boats for every activity and budget
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**SHOW HIGHLIGHTS:** An incredible line up of boating education and entertainment

**NEW! Progressive® Insurance Boat School:** Boost your boating safety IQ at fun, interactive seminars led by crew from the Annapolis School of Seamanship

**Fred's Shed Interactive Learning Center:** DIY seminars cover boat & motor maintenance, repairs & upgrades

**Discover Fishing & Electronics University:** Learn how to catch more fish. Get tips and advice from pro anglers. Produced by the Recreational Fishing Alliance

**FDNY 150th Anniversary Celebration:** Visit the FDNY booth in the Crystal Palace Lobby to learn about the history of the department and meet firefighters. Snap a photo with a fireboat and enter the @FDNY @NYBoatShow #fireboat photo contest for a chance to win a ride on an FDNY fireboat. Plus, FREE admission for all FDNY employees on Friday!

**FREE Kids' Activities:** Create-a-Boat toy boat building and caricature, Friday–Sunday

**Miss GEICO:** Check out the world-champion offshore racing boat & meet members of her crew

**Antique Engine Exhibit:** Outboards from the early 1900s will be on display

**SHOW HOURS:** Thursday & Friday Noon–9pm; Saturday 10am–9pm; Sunday 10am–5pm

Pre-shop, tickets & details: [NYBoatShow.com](http://NYBoatShow.com)

